

Subscription Order Form

Focus Magazine is an Institute of Videography publication. You may have been selected to receive complimentary issues and we hope that you have found it both beneficial and enlightening. However, this trial period has now expired, and we offer two options to ensure that you continue to receive a regular copy...

Option 1 - Membership

As well as a monthly copy of Focus, membership includes various benefits to the professional videographer – including preferential insurance schemes, help-line and member-to-member network email service, members-only web site etc. The IOV also offer optional qualifications via assessment, and distribute lists of qualified members via its web site and enquiries through their central office.

To receive a full IOV information pack, simply complete the form opposite and return by fax or post.

Option 2 - Subscription

Subscription is aimed at those with an interest in video production (Producer Subscription) and trade suppliers (Trade Subscription – which includes a free listing in the Trade Directory in the magazine and on the website) who cannot take full advantage of IOV Membership. Every month we aim to provide up-to-date information on all areas of videography, including; commercial, educational and celebrational markets.

To subscribe, simply complete the form opposite and return by fax or post, and an invoice will be issued for payment.

Please Complete

Title: Mr / Mrs / Miss / Ms

First Name: _____ Surname: _____

Business/Organisation: _____

Address: _____

Post Code: _____

Tel: _____ Fax: _____

Email: _____

Please tick appropriate boxes

Please send me a free IOV Information pack

Please invoice me for subscription to Focus Magazine

Producer Subscription (12 issues)

UK and Ireland £45

Europe £85

Rest of World £105

Trade Subscription (12 issues + FREE LISTING)

UK and Ireland £145

Europe £185

Rest of World £205

Please find my Sales & Wants order as below

Signed: _____

Date: _____

BY FAX TO: +44 (0) 20 8508 9211

BY POST TO: IOV Focus Ltd, PO Box 625, Loughton IG10 3GZ

Sales & Wants Order Form

Do you have unused video kit sitting around collecting dust? Are you after the best possible price for your second hand professional and semi-professional kit? Act now, and convert it to cash using Focus and www.iov.co.uk.

Effectiveness

Focus is the only magazine with a readership dedicated to professional videography. Its Sales & Wants pages are the first thing many readers turn to when it drops through their letterbox. The potential to find the right buyer is greatly enhanced by every Sales & Wants advert also being published online at www.iov.co.uk – which is the busiest page within the site.

Adverts are listed in Focus and online for 3-months, during which period sellers can freely change the asking price to establish market value.

Sales & Wants Rates

IOV Members

ONLY £15 +VAT per item (max. 25 words)

Non Members

ONLY £20 +VAT per item (max. 25 words)

Please Note: Descriptions exceeding 25 words will be charged at the 'Item' rate for every additional 25 words, or part thereof. If the kit sells within the 3-month period, it is the sellers responsibility to notify the Focus office to remove the advert.

To place an advert in the Sales & Wants listings, simply complete the top part of this form, and your order details opposite. An invoice will be issued on publication.

Sales & Wants Order

IMPORTANT NOTE: Please complete contact details above for invoicing – including telephone number and email address

Item 1

Description (max. 25 words) _____

Asking price (quoted in sterling) _____

Item 2

Description (max. 25 words) _____

Asking price (quoted in sterling) _____

Item 3

Description (max. 25 words) _____

Asking price (quoted in sterling) _____